



**DKG - BC 2024 Conference and AGM
Membership Chair's Yearly Report 2023/2024
April 20, 2024 – Helen Ballam**

- 1) **Membership numbers** - Vancouver Chapter – 26 members (26 active)
Welcomed 3 new members: Joanne Perley-McField,
Elizabeth Kloepper, and Josie Timewell
- Fraser Shores – 12 members (12 active)
- South Vancouver Island – 9 members (7 active, 2 reserve)
Total = 47 members

- 2) **Sad passing of dear members** – Sadly we lost 1 member this year
- Fraser Shores – Lorretta Greenough

- 3) **Woman of Wisdom and Passion**
- Nomination and Award for 2024 – Dr. Lauryn Oates
- nomination from Vancouver - Frances Kolotyluk

- 4) **Review and updating of the BC DKG (2013) Standing rules: Policies and Procedures**

Committee: Helen Ballam, Norma Westrom, Orrie Babiuk
- Was submitted last December to DKG International - Alice Ruele

- 5) **Avenue M Report** - To address the membership crisis DKG International commissioned the Avenue M research company to examine why DKG has problems sustaining and growing our membership numbers. The DKG Administrative board spent considerable time reviewing the report and made many recommendations that they hope will address this problem. The recommendations as well as the Avenue M report are available to download from DKG International website. DKG BC established an expansion Committee (Helen, Karin, Heather, Norma, Donna-Faye) to review and discuss the report and formulate a plan for membership. Unfortunately, they haven't met yet.

- 6) **Membership Engagement Survey** - In response to recommendations from the Avenue M report DKG members were asked 5 DKG Preference questions. The responses are specific to DKG BC from the 20 members who completed the survey. This entire document in PDF File will be send in a separate email as an attachment.

Some facts from this survey are:

- 1) Members prefer in person meetings.
- 2) Many members don't mind video conferencing (ZOOM) but it is not their first choice for meetings.
- 3) Many members do not like to engage in forms of social media.
- 4) Members do not like to Video Conference more than once a month.
- 5) Topics of interest - no specific topic stood out. Our members enjoy learning about a variety of things.
- 6) Members prefer overwhelming to enjoy the speaker or activity, rather than be the leader or speaker.

7) **DKG Membership chair - Position open** Term: 2024-2025

Here is a description of some of the duties:

2nd VICE PRESIDENT - MEMBERSHIP CHAIR

1. Heads committee to make up yearly goals
2. Heads up the Expansion Committee
3. Welcomes and nurtures new members
4. Helps with initiation ceremony.
5. Keeps an up to date membership list and disseminates to members by email and/or at first meeting of the year
6. Is responsible for the Woman of Wisdom and Passion Award, and Achievement Award
7. Is responsible for the Necrology report to DKG International.
8. Reports at DKG Executive meeting regarding membership numbers.
9. Attends DKG International membership meetings

I hope that you consider volunteering for this position. As DKG BC President, and DKG Vancouver Co-president, it would be really nice if someone could take over duties of this role.

Report submitted by:

Helen Ballam

DKG BC President and Membership Chair

DKG Vancouver Co-president

